USA Nordic
Summit Committee Report 4/24/19

US Cup Sub-Committee
Chair of Committee: Jed Hinkley
Committee Members:
• Paul Jastrow
• Guy Larson
• Todd Einig
• Rebecca Dayton
• Kenny Barker

• Alan Alborn
• Colin Delaney
• Gary Rasmussen
• Todd Wilson
• Billy Demong

Committee Priorities FY ‘18-19:
• Increase Participation
• Make Series more competitive
• Give series more of an identity
• Implement/Improve Livestream
• Acquire Sponsor

Major Accomplishments FY ‘18-19:

<table>
<thead>
<tr>
<th>Total Athletes 2018</th>
<th>Total athletes 2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Men</td>
<td>Men</td>
</tr>
<tr>
<td>Women</td>
<td>Women</td>
</tr>
<tr>
<td>60</td>
<td>66</td>
</tr>
<tr>
<td>16</td>
<td>28</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Steamboat</th>
<th>Eau Claire</th>
<th>Ishpeming</th>
<th>Norge</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017/18 41 total</td>
<td>2017/18 41 total</td>
<td>2017/18 14 total</td>
<td>2017/18 43 total</td>
</tr>
<tr>
<td>Athletes</td>
<td>Athletes</td>
<td>Athletes</td>
<td>Athletes</td>
</tr>
<tr>
<td>10 women 31 men</td>
<td>14 women 33 men</td>
<td>11 women 32 men</td>
<td>8 women 32 men</td>
</tr>
<tr>
<td>+7</td>
<td>+2</td>
<td>+13</td>
<td>+3</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Minneapolis</th>
<th>Westby</th>
<th>Salisbury</th>
<th>Brattleboro</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017/18 7 total</td>
<td>2017/18 15 total</td>
<td>2017/18 20 total</td>
<td>2017/18 17 total</td>
</tr>
<tr>
<td>athletes</td>
<td>athletes</td>
<td>athletes</td>
<td>athletes</td>
</tr>
<tr>
<td>2 women 5 men</td>
<td>9 women 29 men</td>
<td>0 women 17 men</td>
<td>9 Women 10 women</td>
</tr>
<tr>
<td>+31</td>
<td>+2</td>
<td>+1</td>
<td>-4</td>
</tr>
</tbody>
</table>
• Increased athlete Participation
  o Athlete numbers continue to show increased participation in the first week of the Five Hills and lower participation during the second week.
    ▪ Junior World Championships athletes are not present
  o Increased participation of Women and Nordic Combined athletes at almost all venues
• Format changes
  o Top three athletes in overall standings were awarded a spot on the Junior National Team if athletes met a minimum point standard in events
  o Standings were determined by best placed finished not best scoring finishes
  o Added two summer events for the first time
  o Women’
• Livestream of six events
  o Springer Tournee
  o Eau Claire
  o Minneapolis
  o Ishpeming
  o Norge
  o Brattleboro

Action Items In Progress/Pending FY ’18-19:
  • US Cup Sponsor

Committee Strategic Planning Action Items to address FY ’19-20 (LIST ALL that Committee COULD address):
  • Title Sponsor is imperative or further growth
  • Hill Standards need to be decided on
  • Livestream all events
  • Market events better/more
  • Consider making some US Cup events FIS Youth Cups
  • Making events FIS Cups as well

Items for Collaboration with other Committees:
  • Work with Comp committee on format
  • Work with Calendar Sub-committee on events

Steps needed to be addressed for May 2019 Summit Meetings
  • Get US Cup Surveys from Sites

Submitted by: ______Jed Hinkley________Date: _____4/25/19______