USA Nordic Sport
Summit Committee Report
Date 4/24/19

Membership Committee
Chair of Committee: Jed Hinkley
Committee Members:
• Jim Holland
• Jeff Hastings
• Tom Bickner
• Kathleen Doyle
• Tami Jastrow
• Zach Jastrow
• Karen Compten
• Dick Ziegler
• Jennifer Hassrick
• Cristi Clcio-Kloc
• Todd Wilson
• Calvin Scharffs
• Melody Schreiner
• Gary Summerton
• Stacey Border
• Alana Maki-Foust
• Andy David
• Scott Halvorson
• Rich Zuckerman
• Mike Gibson
• Scooter Maloney
• Cindy Schini
• Cheryl Tourville

Committee Priorities FY ‘18-19:
• Grow membership
• Improve communication between USANS and clubs
• Recognize athletes for accomplishments
• Create resources for the community
• Come up with ideas on how to best promote and grow the sport
• Re-implement club scorecard
• Gather Club date

Major Accomplishments FY ’18-18:
• New registration/renewal format
  o Increased total membership by 8%
    ▪ 520 to 563
  o Athlete membership remained the same
    ▪ 305
  o Increased coach membership by 13%
    ▪ 47 to 53
  o Increased official membership by 7%
    ▪ 29 to 31
• Paid athlete membership
  o Brought in $4680
  o 73% of the athlete memberships were paid
• Parent Resources
  o Membership Information
Action Items In Progress/Pending FY ’18-19:
  • Club Membership
  • Grow membership further
  • Continue to create resources
    • Guidelines for holding a competition

Committee Strategic Planning Action Items to address FY ’19-20 (LIST ALL that Committee COULD address):
  • Increased retention of U10 athletes
  • US Junior Cup Series format and importance evaluation
  • Requirement for all athletes to be USANS members if they want to compete
  • Best practices for clubs to sign athletes up
  • Best Practices for club activities
    • From Sport Development Plan
    • Pertains to things like hill progression, recruitment, retention, making jumping fun, and more

Items for Collaboration with other Committees:
  • Work with Comp committee on athlete retention
  • Work with fundraising committee on national fundraisers
  • Work with/establish a communications sub-committee

Steps needed to be addressed for May 2019 Summit Meetings
  • Share club numbers by region and club
  • Look at Club Survey data particularly with regards most important things USA Nordic does
  • Decide on requirements for different levels of competitions
    • Springer
    • US Cup Junior Series
    • Junior National Qualifiers

Budget concerns based on Action Items for FY ’18-19 (Financial resources required/requested):
  • Membership fee covers all expenses

Submitted by: Jed Hinkley
Date: 4/24/19