US Cup Sub-Committee Meeting Agenda  
Wednesday, May 15 @ 10:45 am

Desired Outcomes:
• A shared understanding of the highlights and challenges of this year
• A shared understanding of livestream efforts and metrics
• An agreement on how to move forward with format
• An agreement on desired locations for US Cup Competitions
• An understanding of what is expected of venues

Topic:

2018/19 Highlights/Challenges
• Review Committee Report (see report)
• US Cup host surveys
  o No Surveys completed
Livestream Metrics Review
• Metrics
  o Springer Tournee – Approx 14,000 unique views
    ▪ 18,000 minutes watched
  o Five Hills – Approx 11,000 unique views
    ▪ 50,000 minutes watched
  o Brattleboro - Approx 4,000 unique views
    ▪ 17,000 minutes watched
  o These numbers do not include data from local TV stations at Eau Claire and Brattleboro
• Challenges
  o Livestream
    ▪ Internet Connection
    ▪ Volunteer camera operators
    ▪ Best option for audio
  o Series
    ▪ Continues to struggle to have its own identity
    ▪ Still need to increase participation at Salisbury and Westby
    ▪ Some venues still don’t have large incentive to be US Cups, though participation from out of division athletes has helped
    ▪ Still no sponsor

Focus Areas For Next Year
• Rules Review/Format Changes
  o There is interest in becoming a Youth Cup for Steamboat and others would consider depending on the cost.
  o Eau Claire is interested in hosting a FIS Cup again in 2021 but not this year.
• Areas in need of improvement
  o Need to continue to upgrade facilities
  o Need to try to shorten the length/speed up the competition when there are a lot of athletes
  o Need to switch format so it does not penalize athletes for going to events later in the season.
    ▪ Going to move to best scoring finish with points based on doubling the field size but will change spread for top three finishes
Locations Next Year

- Proposed:
  - Springer HS 100
  - Steamboat Winter Start
  - 5 Hills
  - East
    - Salisbury
    - Brattleboro
- Hill/Venue Requirements
  - Hill Certification – Coming but right now venues must meet FIS standards
  - Internet – Venues without sufficient internet will not be prioritized for livestream
  - Livestream – will set the schedule ahead of time and publicize it.

Action Steps:

- Learn the cost of Youth Cup – Bine and Jed - Done
- New chair of Sub-committee – Billy
- Find Sponsor - Billy
- Look at different point spreads for top 3 – Jed
- Requirements for venues – Sub-committee
- Work with Organizers Sub-committee