Desired Outcomes:
• A shared understanding of what has happened in the past year
• A shared understanding of the sport development goals and progress
• A shared understanding of the athletes pathway from U10 to masters
• A shared understanding of levels camps available to athletes
• A shared understanding of facilities upgrades
• An agreement to next steps for sport development

Topic:
Review Sport Development Report
• Athlete participation and growth
  o Shared powerpoint with group and answered questions
  o See Sport Development Report for total numbers
  o Numbers not included in report are shared below

Coaches certification status
  o Shared with group that coach growth is largely related to improved reporting, not specifically growth in number of coaches
  o Have seen continued growth in Level 100 certification

US Cup Jr. Series Participation
  o Saw 2% growth after much stronger growth last year, but good to see continued growth and not a backslide especially after a slow start to the year with lower participation in January.

Junior Nationals Participation
  o Consensus was that age groups are appropriate and happy with participation

Review Sport Development Plan & Matrix
• Briefly look at Sport Development Matrix
• Discuss prioritized goals for sport development
  o Feeling is that Tech Tips will remain important, but they don’t need to be exclusively sport related
    • Address needs that coaches and parents share with us
    • Even more basic and entry level
    • More videos on equipment
Use videos that clubs have and link to those videos if we feel appropriate

- Discuss goals for recruitment and retention
  - Not much discussion on this

**Review Pathway for Athletes**

- National Team athletes and coaches
- Junior National Team athletes and coaches
  - We need to have goals for this year to be able to compare outcomes to those goals at this time next year
- Fly Girls and Guys explanation

**Discuss Women's Nordic Combined Plan**

- Where are we at right now
- Where are we going?
- How do we get more girls at the U14 level
  - Feeling is that we now have a better pathway and numbers of athletes should follow
  - We see a significant drop off after U10
    - 128 to 32 athletes
    - Alan Alborn feels that is largely responsible to the social nature of girls sports, challenges with puberty, and more coaches education

**Review Summer Camp Opportunities**

- Junior National Team
  - Need to create pathway while as the same time still supporting clubs and it is still unclear where the line on this is.
  - Todd Wilson feels we need to work collaboratively and make sure that naming athletes does not hurt clubs
    - Clubs can coordinate camps for athletes who are not on the JNT to help share costs for trips
- Fly Girls and Guys
  - Athletes and coaches have submitted applications using the criteria established and we will be selecting both in the middle of May
- Junior Flyer Camps
  - Flyer for Central camp has been shared with Loomii list and athletes are signing up

**Next Steps for Sport Development**

- Are we heading in the right direction
- What are we missing or needs to be tweaked?
  - Still need more coaches and better club support
    - Engage retiring athletes
    - Provide pathway for coaches and application process for USANS trips can help with this
    - Continue to have more paid coaching positions
  - Emphasize what works
    - Share with the community how fun coaching young athletes is
  - Continue to involve parents even more
- What additional staff is needed?
  - Another JNT Coach specifically tasked with Nordic Combined and Women’s NC

**Action Steps:**

- **Tech Tips and other video resources** – Jed, Clint, Blake, Alan – 2 additional by Springer
  - Equipment Safety check
  - Website navigation
- **Drills and training plans** – Jed, Clint, Blake, Alan
  - Visual Coaching is a possible platform
  - Work with Membership to determine club requirements for Visual Coaching
- **Coach Recruitment** – Jed
  - Continue to reach out to retiring athletes
  - Engage retired jumpers/NC skiers
- **Club Development** – Jed and Kevin McAllister – Begin to develop resources in June