Membership Committee
Chair of Committee: Jed Hinkley
Committee Members:
- Jim Holland
- Jeff Hastings
- Tom Bickner
- Kathleen Doyle
- Tami Jastrow
- Zach Jastrow
- Karen Compten
- Dick Ziegler
- Jennifer Hassrick
- Cristi Clcio-Kloc
- Todd Wilson
- Calvin Scharffs
- Melody Schreiner
- Gary Summerton
- Stacey Border
- Alana Maki-Foust
- Andy David
- Scott Halvorson
- Rich Zuckerman
- Mike Gibson
- Scooter Maloney
- Cindy Schini
- Cheryl Tourville

Committee Priorities FY ’18-19:
- Grow membership
- Improve communication between USANS and clubs
- Recognize athletes for accomplishments
- Create resources for the community
- Come up with ideas on how to best promote and grow the sport
- Re-implement club scorecard
- Gather Club date

Major Accomplishments FY ’17-18:
- New registration/renewal format
  - Increased total membership by 25%
    - 418 to 523
  - Increased athlete membership by 32%
    - 233 to 307
  - Increased coach membership by 293%
    - 16 to 47
  - Increased official membership by 362%
    - 8 to 29
- Paid athlete membership
  - Brought in $4020
  - 73% of the athlete memberships were paid
- Parent Resources
  - Ski Jumping Safety
• Ski Jumping 101
• Ski Jumping Glossary
• Organization explanation
• History of Ski Jumping
• Ski Jumping equipment
• Ski Length and binding placement rules
• Information tri-fold

• Parent contacts at clubs
• Map of Clubs in the United States
• New format for US Cup Junior Series
• Virtual Championships with Norway

Action Items In Progress/Pending FY ’17-18:
• Club Membership
• Grow membership further
• Implement new membership cycle
  o July 1 to June 30
• Continue to create resources
  o Parent Safety check
  o Guidelines for holding a competition
  o Best Practices

Committee Strategic Planning Action Items to address FY ’18-19 (LIST ALL that Committee COULD address):
• Retention of athletes
• US Junior Cup Series format and process
• How to grow Virtual Nationals and Virtual Worlds
• How to add value to the USANS Membership
• Requirement for all athletes to be USANS members if they want to compete
• Best practices for clubs to sign athletes up
• Best Practices for club activities
  o From Sport Development Plan
  o Pertains to things like hill progression, recruitment, retention, making jumping fun, and more
• Club insurance

Items for Collaboration with other Committees:
• Work with Comp committee on athlete retention
• Work with fundraising committee on national fundraisers
• Work with/establish a communications sub-committee

Steps needed to be addressed for May 2018 Summit Meetings
• Share club numbers by region and club
• Establish process for rolling out 2018/19 Membership
• Decide on requirements for different levels of competitions
  o Springer
  o US Cup Junior Series
  o Junior National Qualifiers

Budget concerns based on Action Items for FY ’17-18 (Financial resources required/requested):
- Not much except printing materials

Submitted by: ________Jed Hinkley____________ Date: _____4/16/18_____